Control, intelligence, and predictability in every delivery.

witime

About us

Witime is a messaging platform for high-volume operations, offering control, transparency, and high delivery rates.

SMS, **RCS**, and real-time data in a single dashboard, with API/SMPP integration, white label model, and multiple broker support.

witime

+3M
people impacted per day.

99,98%
uptime

+200M
messages sent per day

+300 clients
global operation

2000 – 2013
izCompany foundation focusing on consulting, software, and SaaS solutions, including proprietary tools that accelerated development and operation.

2015 – 2020
Witime creation, a company dedicated to messaging solutions, and the beginning of international expansion.

2023 – 2026
Portfolio expansion, expansion into the Asian market, high monthly message volume operation, and launch a new unit in São Paulo.
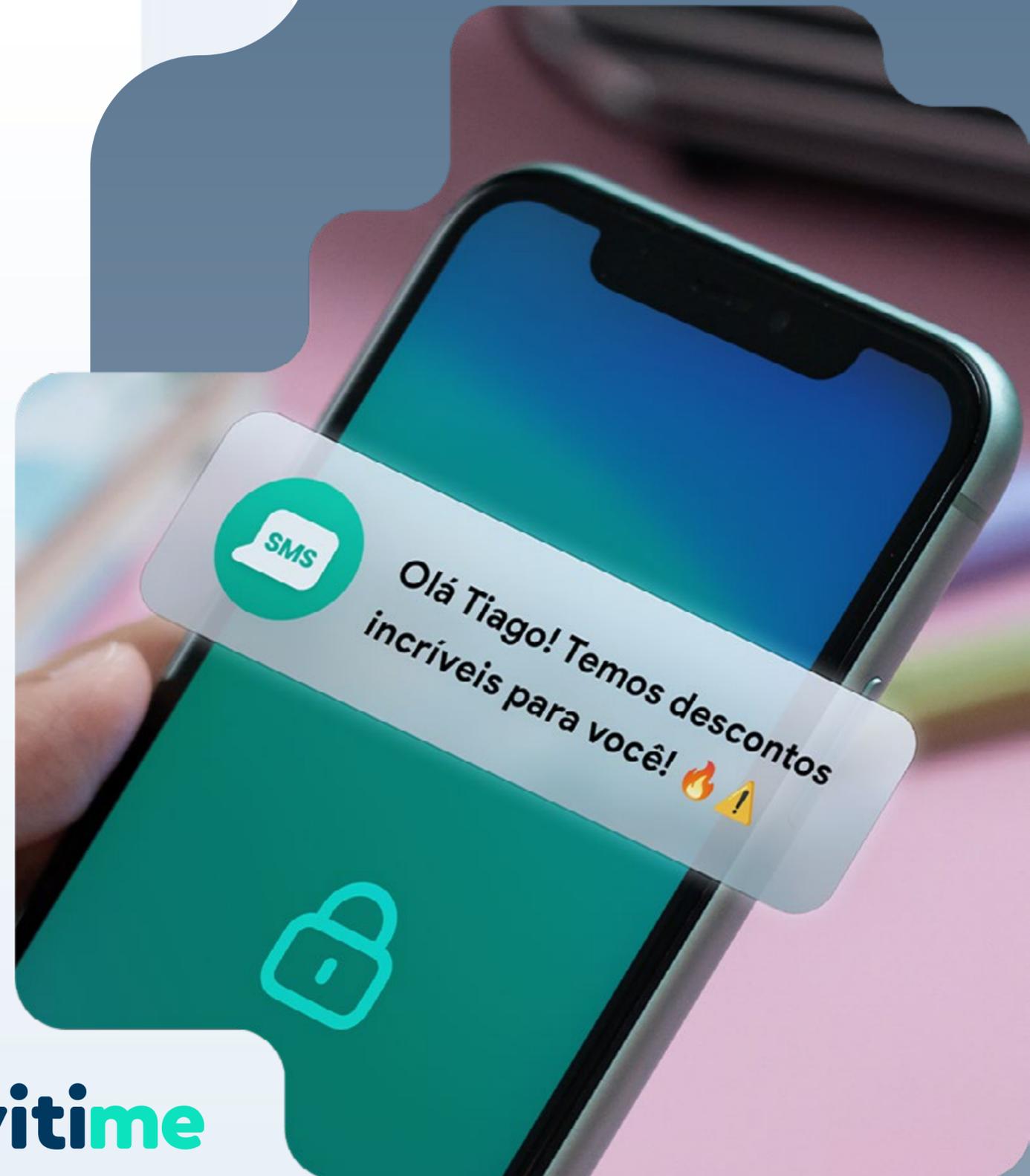
SMS

Technology developed to improve delivery and reduce blocked messages.

Key features:
• Automatic text evaluation
• Message variation
• Unique links with tracking
• Route monitoring

Control, predictability, and greater security for your SMS operation.

witime

API

Simple and fast integration

Plug & Play integration for those already using Zenvia, Twilio, Infobip, Movile, among others.

Migration is transparent, through the emulation of legacy systems, without operational impact.

Sending and status queries happen directly through the Witime infrastructure.


```js
const axios = require('axios');

const chaveApi = 'f6c9e733-gc641-940l4-4n63l-8yb76g89b'; /
const numeroDestino = '5511987654321';
const mensagemDeTexto = 'Lorem ipsum etneris bit api execution exemple overview';

async function enviarSmsWiti() {
  if (chaveApi === 'f6c9e733-gc641-940l4-4n63l-8yb76a89b' || !chaveApi) {
    console.error('Erro: Por favor, configure sua CHAVE_API na variável "chaveApi".');
    return;
  }

  const url = `https://sms.witi.me/sms/send.aspx?chave=${chaveApi}`;

  const dados = {
    mensagens: [
      {
        numero: numeroDestino,
        mensagem: mensagemDeTexto,
      }
    ]
  };

  console.log('Enviando requisição para a Witi.me...');
  console.log('URL:', url);
  console.log('Dados:', JSON.stringify(dados, null, 2));
```

witime

White Label

Your brand,
your operation.
Our technology.

Operation with its own identity, **total control of communication**, and freedom to operate under your own brand.

Connect routes and brokers directly on the platform and offer maximum flexibility to your clients.
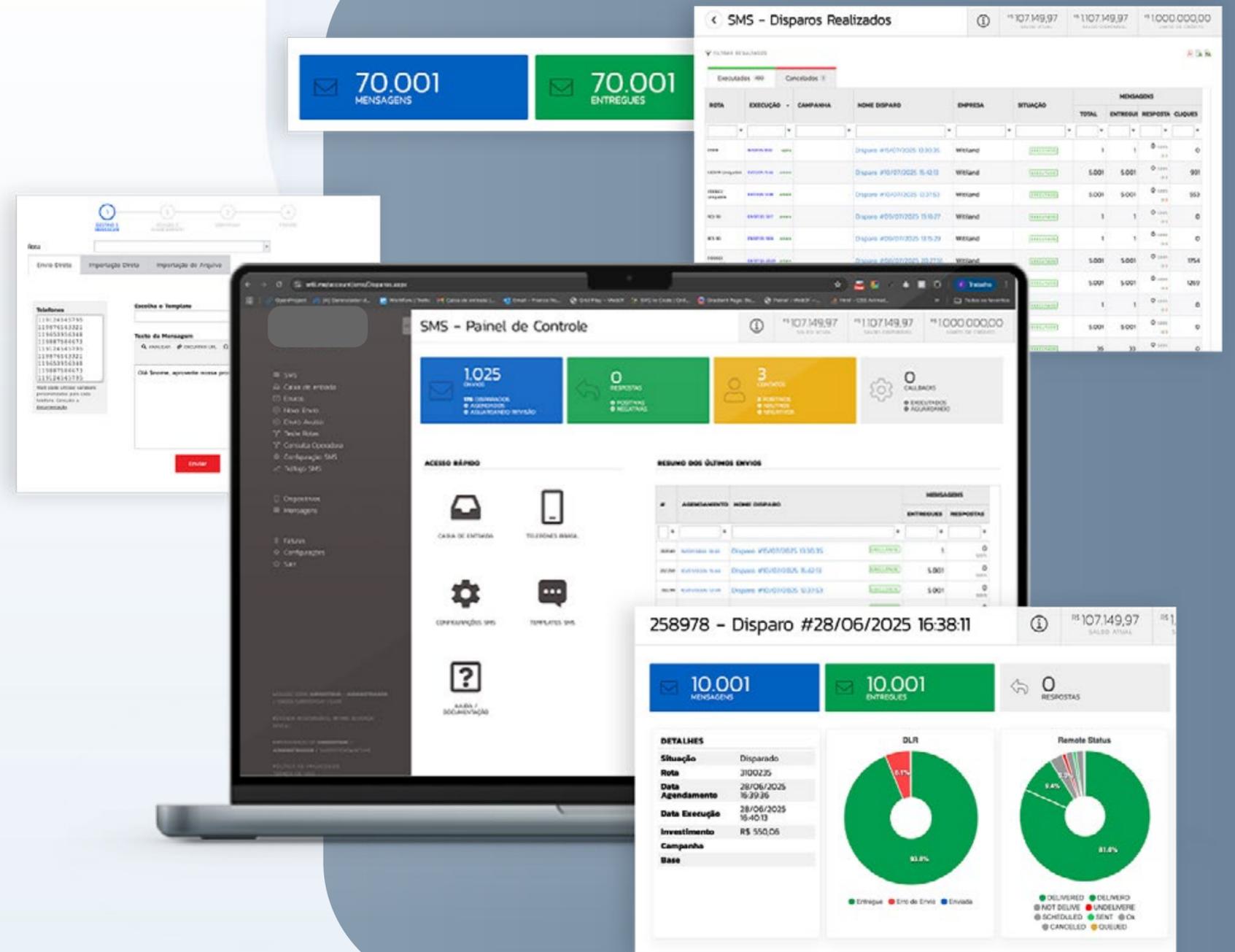
RCS

The communication of the future, available today.

Send richer, more secure, and personalized messages.

With Witime, your brand sends:
• Verified profile messages with visual identity
• Texts longer than 160 characters
• Link previews for the client
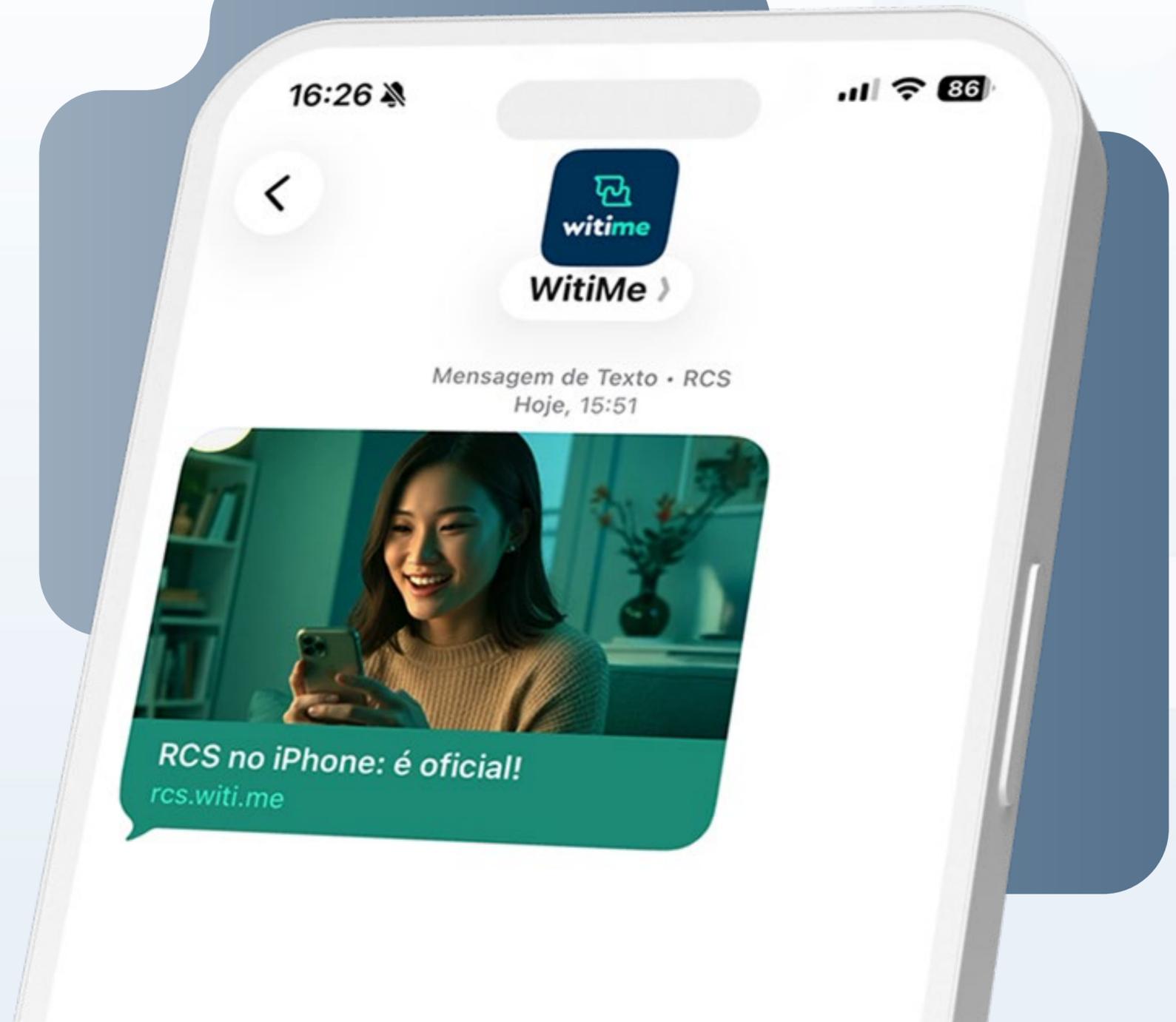
WhatsApp

Bulk messages with control and security.

Operation with human monitoring and dedicated technical support to protect your account and guarantee results.

• Manual mailings monitored in real time.
• Operation assisted by a specialized team.
• Full compliance with WhatsApp policies.

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Sender IDs

Variety of senders for high-volume delivery.

Multiple senders help maintain stable delivery and avoid route restrictions.

With over **500 Brazilian SIDs** and random distribution, Witime balances traffic and maintains consistent deliveries.

Over 500 active SIDs
50 new SIDs weekly
5 and 7 digit SIDs
Exclusive SIDs
Random MultiSID

Alpha Sender

Highlight and enhance credibility in SMS messaging

Display your brand name instead of numbers using alphanumeric Sender IDs.

Identify your SMS messages with **WITIME**, **CARAMELO**, or your brand name.

• Sender with alphanumeric identification.
• Greater visibility in the message list.
• More professional communication.
• Established use by companies and institutions.
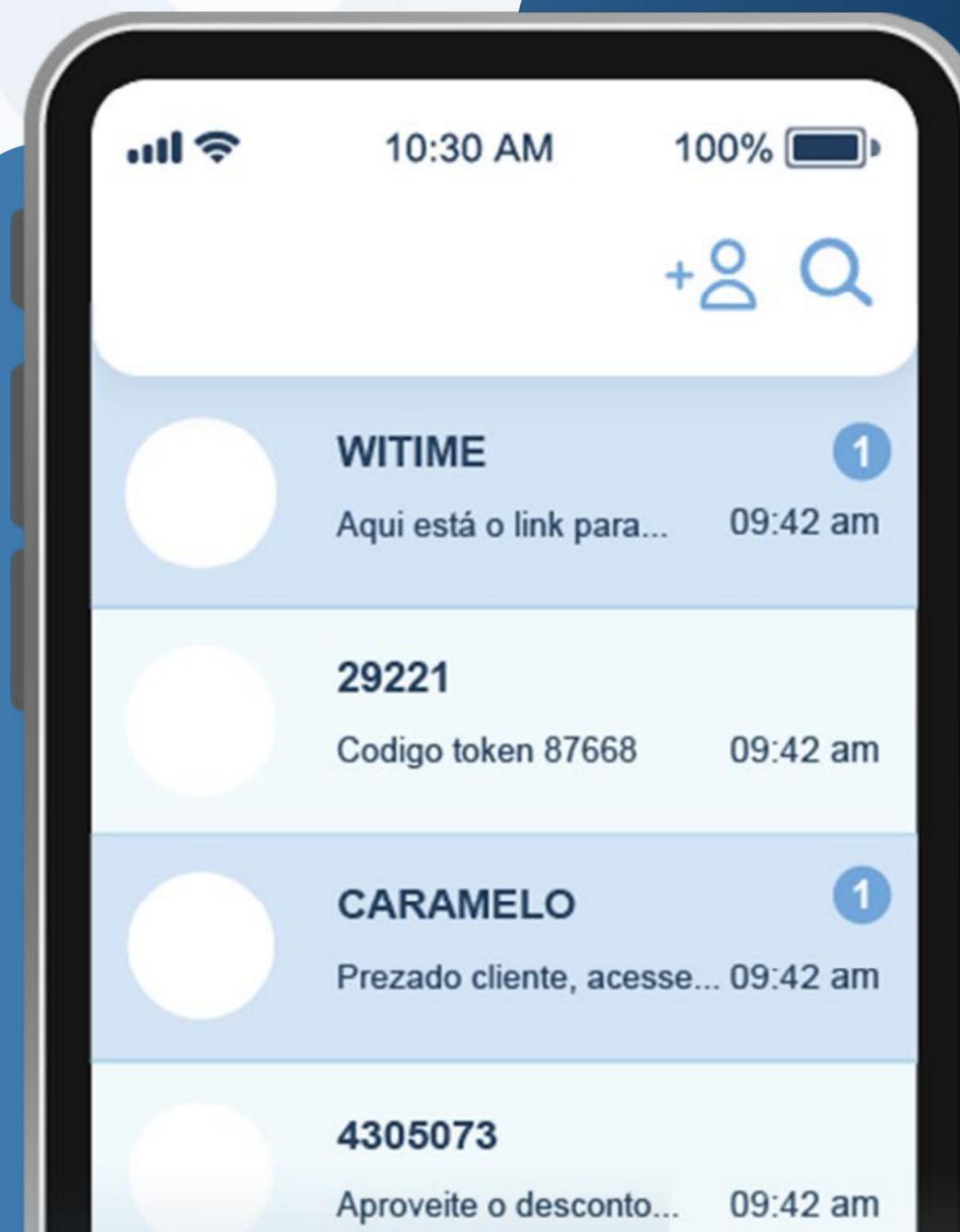
P2P/SIM Route

Real devices. Greater acceptance.

Sending from real numbers, with area codes from all over Brazil, using the country's largest P2P/SIM network.

Messages of up to 320 characters with emojis and a natural look.

Over 5000 active modems

Area codes from all regions of Brazil

50k messages sent per hour

320 characters and Emoji 😀 🚀

JUL 2026

5,000

25,000
modems

JAN 2026
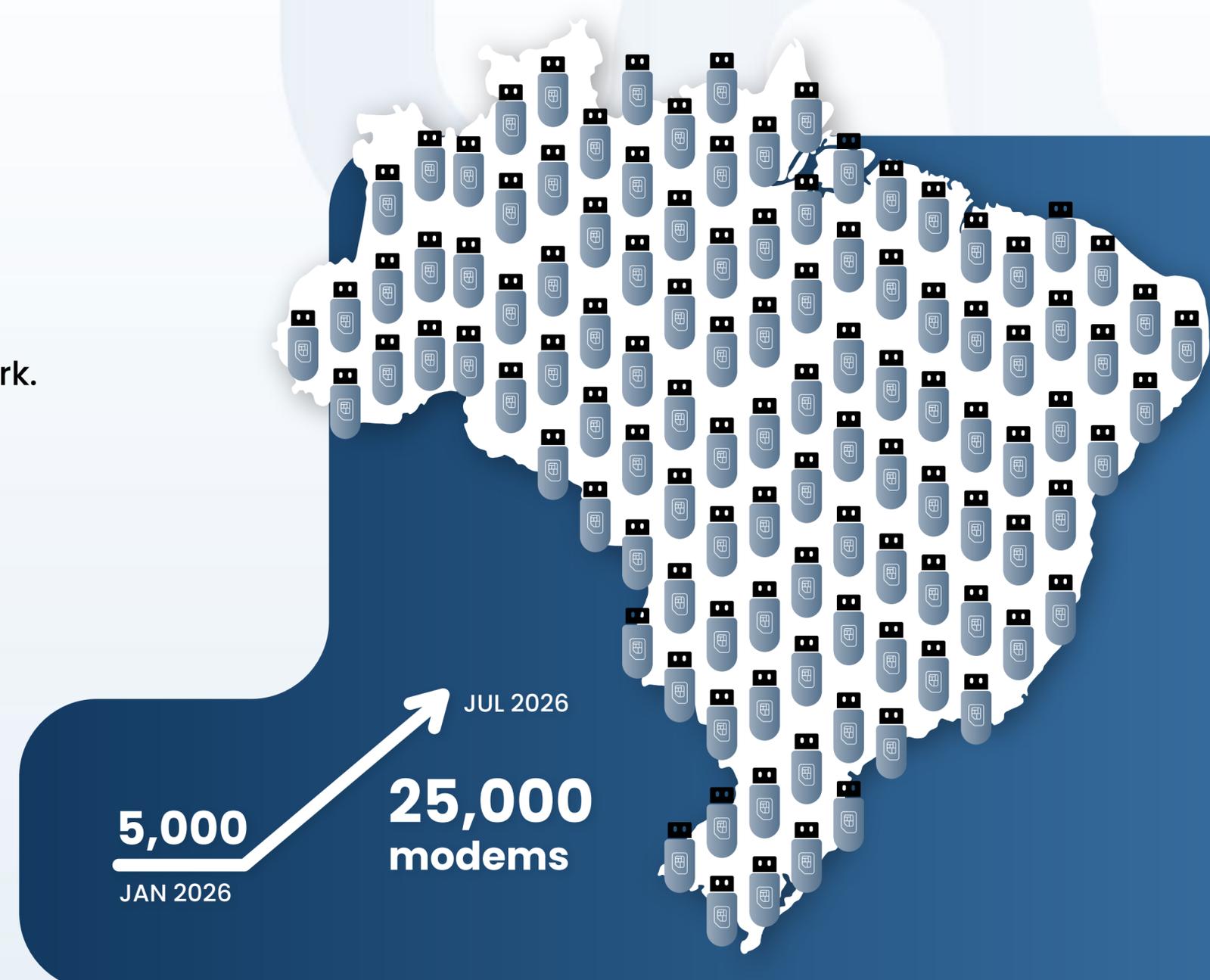
Unicode

Visual personality in communication

Highlight your brand amidst common messages with Unicode support.

Use emojis and Unicode to humanize communication and generate more attention on the customer's screen.
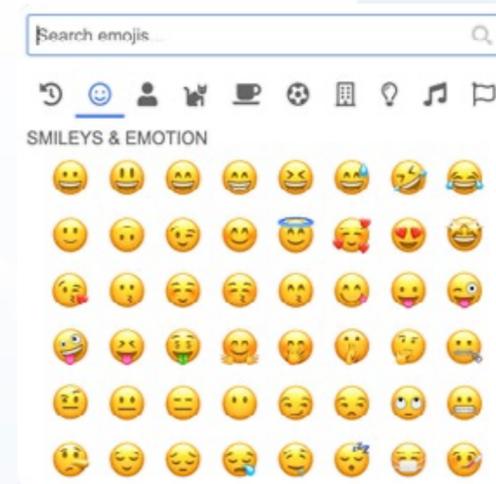
Expand your communication

Safe and stable international routes, high delivery rates and complete delivery control.

Main countries served:

🇧🇷 Brazil
🇮🇳 India
🇦🇷 Argentina
🇪🇸 Spain
🇵🇪 Peru
🇵🇰 Pakistan
🇺🇾 Uruguay
🇧🇩 Bangladesh
🇨🇴 Colombia
🇲🇽 Mexico

Contact us for other countries.

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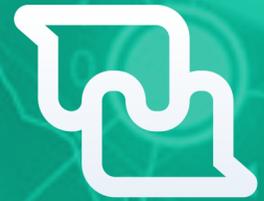
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Making Anti-Spam irrelevant!

How do anti-spam systems used by mobile operators work?

Operators analyze messages in real time and identify typical spam patterns.

Repeated messages, sensitive words, identical links, and excessive frequency can lead to automatic blocks, affecting delivery.

Witime uses intelligence based on billions of messages to diversify traffic and reduce restrictions on SMS delivery.

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Bulk SMS Flow

Same message and same link.

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Messages sent

SMS

vivo

Claro

TIM

Mobile Carriers

Carriers Anti Spam

Smartphone
Android
iOS

Smartphone Anti Spam

Inbox

Blocked

**Text repetition / Forbidden word / IP
Duplicate links / Blacklist / Volume / SID**

SPAM Folder

Spam / Keyword Blocks / Reports

16
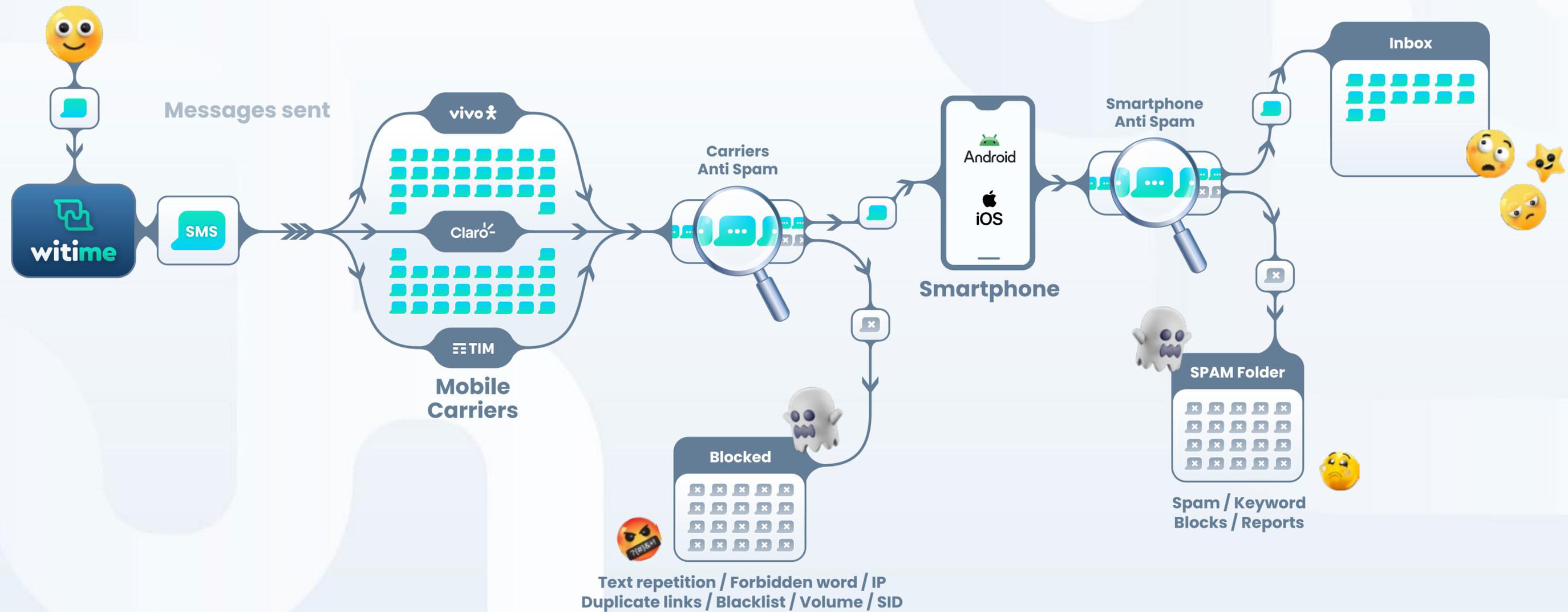
Bulk SMS Flow
+ UniqueLink + Text Variation

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Messages sent

witime

UniqueLink
SMS
TextVariation

Mobile Carriers

vivo

Claro

TIM

Carriers Anti Spam

abc

Smartphone

Android

iOS

Smartphone Anti Spam

xyz

Confirmation of Receipt

Exclusive technology confirms delivery even before clicking.

Inbox

Success!

Blocked

SPAM Folder

+ Confirmation
+ Registration
+ Deposit
+ Click

Max Delivery

UniqueLink and TextVariation together bypass anti-spam barriers much more successfully, increasing SMS deliverability.

Text Variation

One message.
Multiple variations.

Repeatedly sending identical texts
can lead to blocking by carriers.

With **Text Variation**, the original text is
automatically rewritten in unique variations,
maintaining the same meaning.

For the recipient: The message is the same.
For the carriers: Each transmission is unique.

Criação de Variações de Texto

Modelo   Simple Text, 7 bits, 160 characters

Frase   ÚLTIMAS HORAS: Bônus turbinado liberado apenas até meia-noite. Entre e garanta o seu antes que expire li.nk/kj8

Gerar   Voltar

8:30

21480

Correndo contra o tempo! Bonus disponivel ate meia-noite! Entre agora e garanta o seu! li.nk/kj8

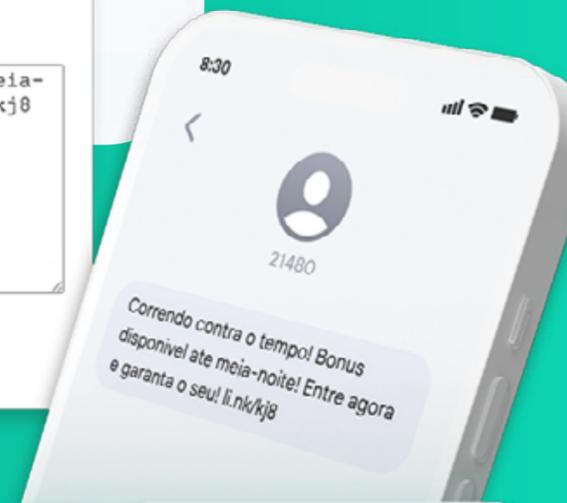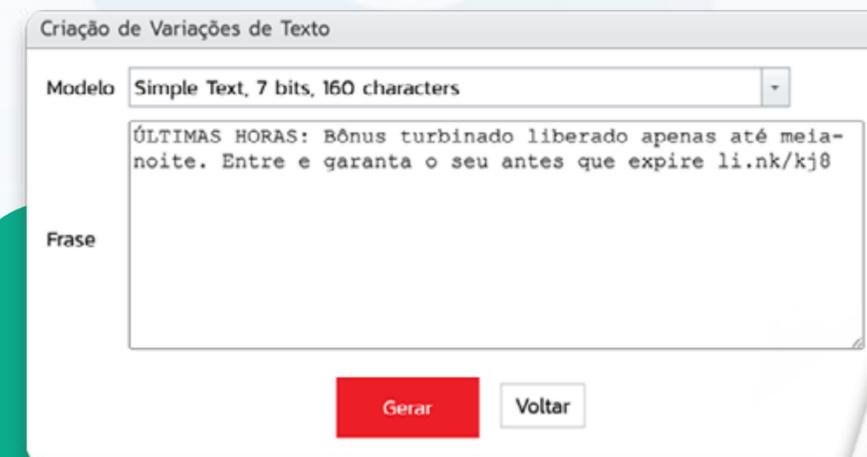ATENCAO! O bonus turbinado terminara a meia-noite. Entre e garanta o seu agora mesmo! li.nk/kj8

Ultima chamada : Bonus especial ate meia-noite! Acesse e garanta seu bonus antes que acabe! li.nk/kj8

Corra antes que acabe: bonus TURBINADO so ate meia-noite! Va agora! li.nk/kj8

CORRA! O bonus especial esta liberado somente ate meia-noite! Garanta o seu acesso agora: li.nk/kj8

Ultimas horas para aproveitar o bonus TURBINADO! Disponivel so ate meia-noite. Garanta ja o seu! li.nk/kj8

Aproveite o bonus TURBINADO, valido apenas ate meia-noite! Garanta o seu! li.nk/kj8

Oferta Relampago! O bonus turbinado estara disponivel ate meia-noite so! Aproveite agora: li.nk/kj8

Atencao : O bonus turbinado so estara liberado ate meia-noite! Nao perca tempo, entre e adquira o seu! li.nk/kj8

E agora ou nunca: so ate meia-noite para o bonus TURBINADO! Aproveite! li.nk/kj8

Nao perca! Somente ate meia-noite para aproveitar o bonus turbinado! Acesse aqui e garanta ja: li.nk/kj8

E urgente! Bonus TURBINADO disponivel apenas ate meia-noite! li.nk/kj8

Corra! Ultimas horas para o bonus TURBINADO! Ate as 24h. Adquira agora! li.nk/kj8

Text Variation

witime

Input text:

> Evite o bloqueio dos seus serviços. Regularize sua pendência de forma rápida e 100% digital.

Variations: *(Some examples. Each generation creates 10 versions.)*

> Evite o bloqueio dos seus servicos! *Resolva suas* pendencias de *maneira* rapida e 100% digital.

> *Nao deixe* seus servicos serem bloqueados! Regularize suas pendencias de forma *online* e *rapida*.

> *Atencao! Para* evitar o bloqueio, regularize *agora suas* pendencias de *forma 100% digital.*

> *Seus servicos* podem ser bloqueados! *Evite isso* regularizando a pendencia *rapidamente e online*.

> *Regularize suas pendencias* de forma rapida e 100% digital *para evitar bloqueios.*

> Nao perca tempo! Regularize *suas* pendencias de *maneira digital* e *evite o bloqueio dos seus servicos.*

> Evite bloqueios *nos seus* servicos! *Resolva tudo* 100% digital e rapido.

> *Regularize suas pendencias rapidamente* e evite bloqueios *indesejados . Tudo online e seguro!*

Evite o bloqueio dos seus serviços. **Regularize sua pendência de forma rápida e 100% digital.**

Order

Synonymous

Nao deixe seus servicos serem bloqueados! **Regularize suas pendencias de forma online e rapida.**

Synonymous and Order

Synonymous

Order

Nao perca tempo! Regularize suas pendencias de maneira digital e evite o bloqueio dos seus servicos.

Synonymous

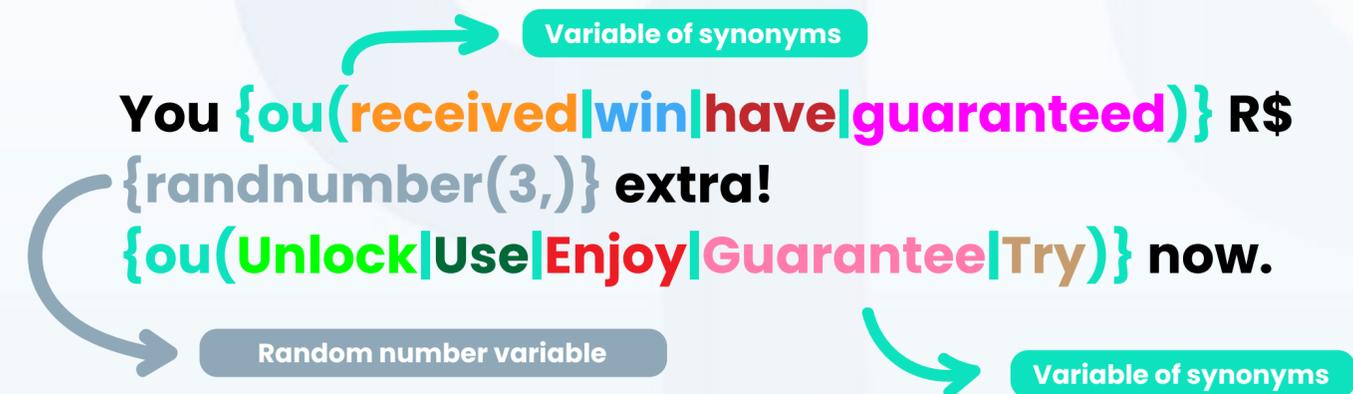Order

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Variables - TextProcessor

Personalized messages, without repetition.

Use variables to adapt texts by recipient within the same mailing.

Less standardization, more relevance, and greater security against spam filters.

Benefits
- Automatic personalization
- Less repetition
- More engagement
- Better delivery

Variable of synonyms

You {ou(received|win|have|guaranteed)} R$ {randnumber(3,)} extra! {ou(Unlock|Use|Enjoy|Guarantee|Try)} now.

Random number variable

Variable of synonyms

You **win** R$ **857** extra! **Enjoy** now.

Variable **Variable** **Variable**

You **received** R$ **408** extra! **Unlock** now.

Text Variation + Text Processor

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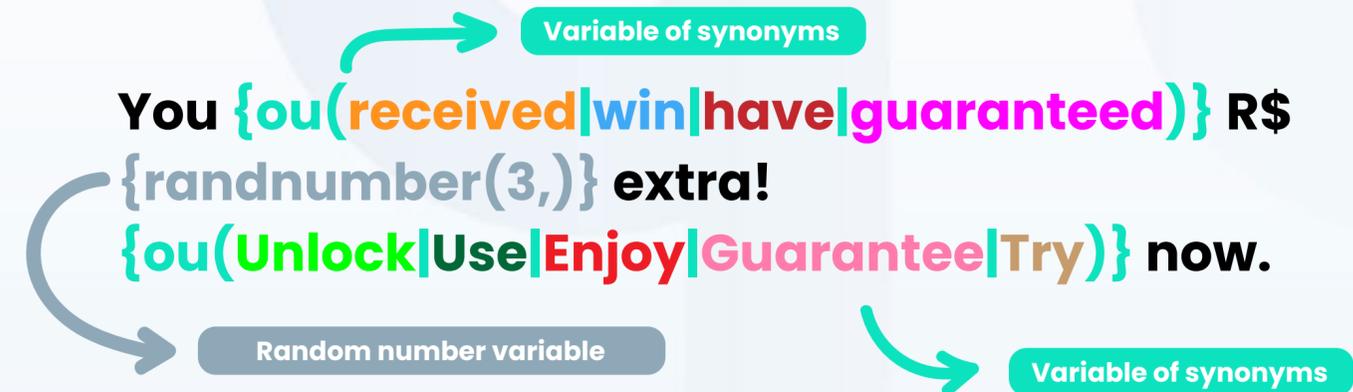
The combination of **Text Variation** and **Text Processor** allows you to automatically vary the content and personalize each SMS sent.

Text Variation creates different versions of the text, while **Text Processor inserts dynamic data per recipient**.

The **result is unique messages, with a lower risk of blocking** and more consistent delivery.

Variable of synonyms

You {ou(received|win|have|guaranteed)} R$ {randnumber(3,)} extra! {ou(Unlock|Use|Enjoy|Guarantee|Try)} now.

Random number variable

Variable of synonyms

You win R$ 857 extra! Enjoy now.

Variable   **Variable**   **Variable**

You received R$ 408 extra! Unlock now.

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UniqueLink

Repeated links are among the main reasons for blocking SMS campaigns, even when the content is legitimate.

UniqueLink generates short, **unique links for each recipient**, maintaining the same final destination.

How works:
• You enter a single link
• Each SMS receives a unique URL
• The address is never repeated
• The final destination is always the same

For the end user, the link works like any other. For filtering systems, each message is unique.

Texto da mensagem

🔍 ANALISAR 🔗 ENCURTAR URL Ω GERADOR UNICODE 😊 EMOJI ⊕ VARIAÇÕES ⊕ CHATGPT

19 Caracteres / **1 SMS** ? 💾

Acesse agora **https://bit.ly/abc123**

Enviar

Acesse agora **cl1q.li/abc123**

Acesse agora **abc124.cl1k.la**

Acesse agora **cl1k.la/abc125**

Acesse agora **witi.li/abc126**

UniqueLink - Generation Flow

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A Your Link

or

B Bit.ly/abc123

Link generated by **UniqueLink**

abc123 abc124 abc125 abc126 abc127 •••

D1 *witi.li*/abc123   D6 abc128.*witi.li*

D2 *cl1k.la*/abc124   D7 abc129.*entr.site*

D3 *clicano.site*/abc125   D8 abc130.*clicano.site*

D4 *c1k.link*/abc126   D9 abc131.*c1k.link*

D5 *entrano.site*/abc127   ••• *Infinite combinations*

Link never repeats

Wide variety of proprietary domains

UniqueLink - Click Flow

Click → abc123 UniqueLink → A Your Link

B Bit.ly/abc123

Click Count
Device
Carrier
GEO
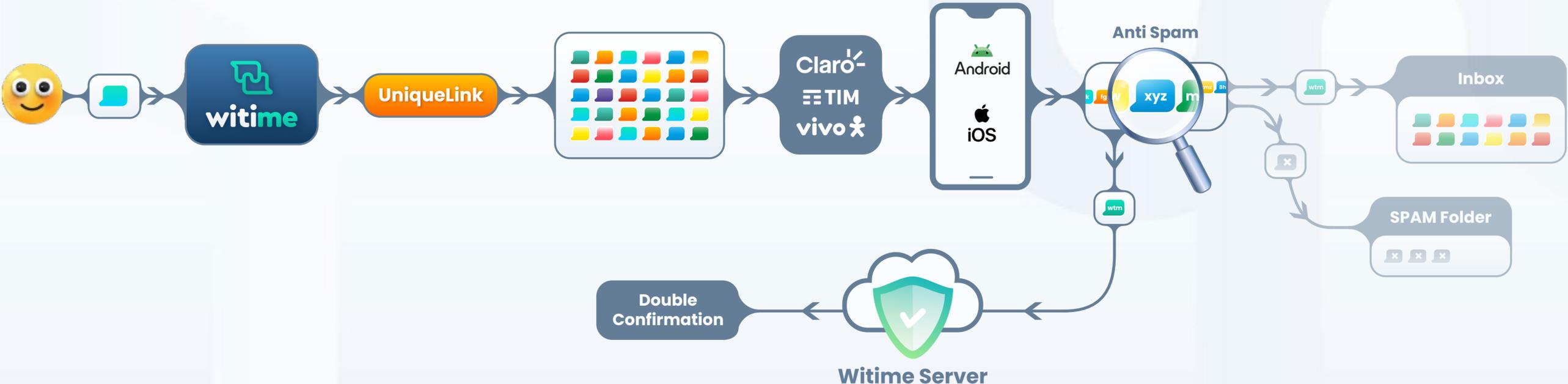
Score

Intelligent diagnosis before sending.

Witime's Score assesses the probability of SMS delivery before sending.

Based on real data from billions of messages, the system analyzes the text according to carrier filters, identifying risk points.

This allows for content adjustments in advance and increases the delivery rate.

Antispam Route

Witime's Antispam Route centralizes the platform's main features into a single route, designed to protect SMS operations and increase delivery rates.

Each message sent automatically uses multiple layers of prevention, reducing repetitive patterns and the risk of blocking.

Integrated features:
• Text Variation
• MultiSID
• UniqueLink

One route. Multiple layers of protection.

Original message 💬

TextVariation

UniqueLink

MultiSID

SMS delivered successfully!
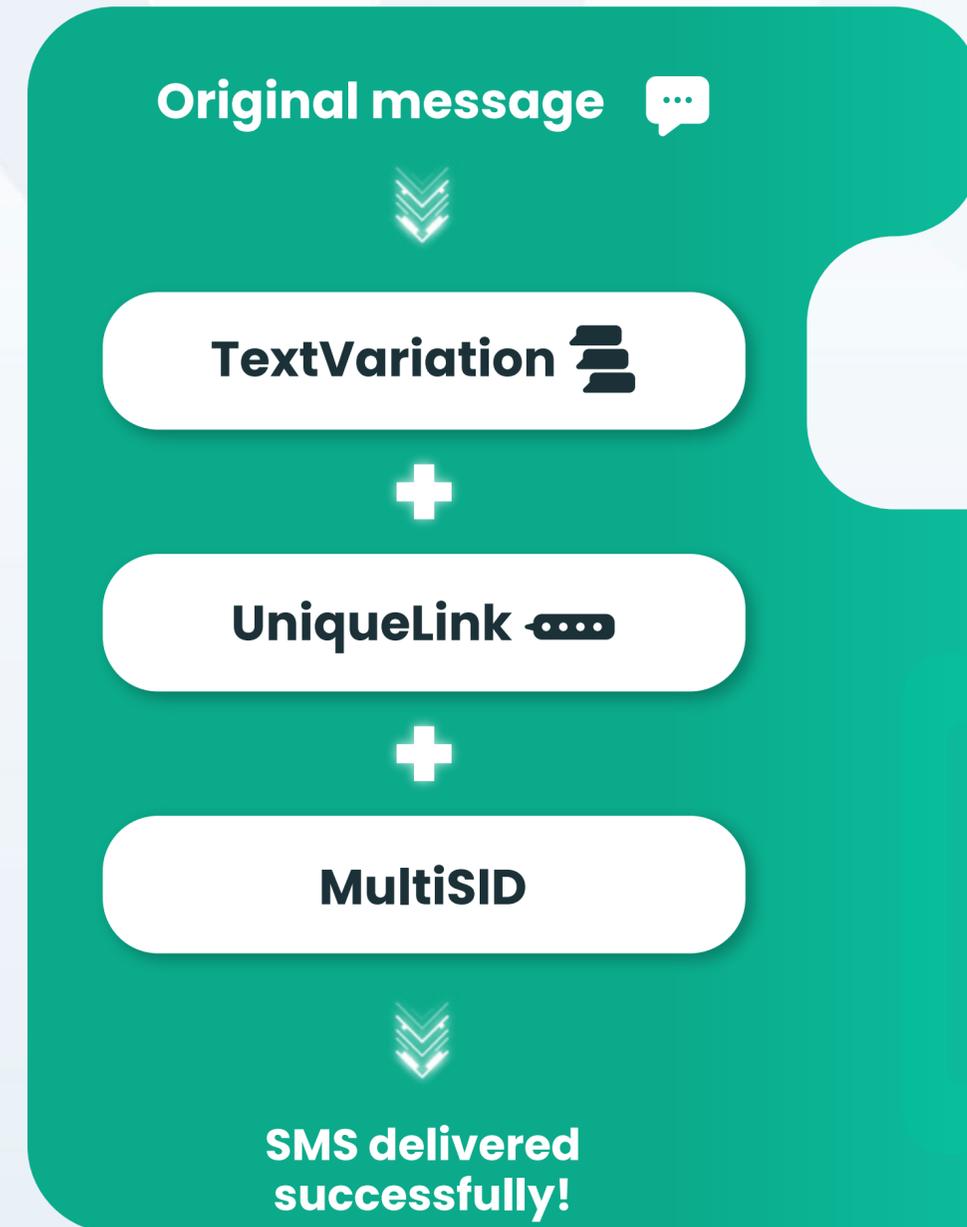
Guaranteed Route

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Witime's Guaranteed Route monitors deliveries in real time and automatically identifies abnormal delivery drops.

When it detects rejections above the standard, the system stops sending the batch, preventing budget consumption on blocked or inefficient messages.

This allows for immediate adjustments and redirection of the budget to campaigns with better returns.

Key features:
• Continuous monitoring
• Automatic interruption for low delivery rates
• Waste reduction
• Better budget utilization

AUTOMATIC BLOCKING
PACKS WITH LOW DELIVERY RATES

70% **BUDGET PRESERVED**

BUDGET SAVINGS

Dispersion

Intelligent delivery speed control

With **Dispersion** you define how and when messages are delivered within a configured period.

Deliveries are distributed over time, reducing peaks and decreasing the risk of blocking.

Key benefits:
• Total control of the delivery rhythm;
• Lower risk of blocking;
• Better experience for the end customer.

SMS

10 PACOTES	10K	10K	10K	10K	10K	10K	10K	10K	10K	10K
	17:10	17:20	17:30	17:40	17:50	18:00	18:10	18:20	18:30	18:40

Start your campaign today with full support from our team.

Commercial director:

Pedro Conte

pedro@witi.me   +55 11 95163 3315

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🌐 witi.me   📷 @witi.me   ▶️ @witime   in witime

Units in Marau/RS, Passo Fundo/RS and São Paulo/SP.